



Blueprint Chair wins gold

Blueprint Chair has won a German Design Award Gold 2022 in the category 'excellent product design/furniture'. Sublime ergonomics and attention to functionality and details are among the reasons why Blueprint Chair was selected, alongside the chair's sustainable production principles.

'This is the first time Form & Refine participates in the German design competition, so a win is tremendously motivating – particularly when it means taking the gold in a category that includes products from some of the strongest design brands in the world. Gold is only rarely awarded, so this is an amazing seal of approval for our company, and we are just proud as can be,' says co-owner Lasse Lund Lauridsen.

The excitement is understandable, since a German Design Award is not just any prize. This year marks the 10th anniversary of the award, which was initiated by the German Design Council with the goal of supporting and promoting exceptional international design. The members of the international jury are either designers, professors or experts within one of the competition's three main categories: architecture, communication and product design.

The jury's motivation highlights the chair's many subtle details that might go unnoticed at first glance, but which are convincing upon closer acquaintance – such as the chair's ergonomic comfort, exquisite craft details and stackable functionality.

'The minimalist "Blueprint Chair" is a remarkably independent wooden chair, which is strikingly distinct from all previous wooden chairs on the market and yet at first glance appears so plain and functional as if it had always existed. But upon closer examination, the refinement invested in the details of this outstanding design becomes apparent. For example, the ergonomic backrest has been shaped and cushioned from a single piece of wood and, combined with the veneered seat, designed to fit the curves of the body, promises a high level of seating comfort. The fact that the stackable chair, despite its sturdy hind legs, still appears both wonderfully light and timeless and yet stable and robust is due to the skilled interplay with thicker and thinner structures, which emphasise the underlying design achievement.'

Blueprint Chair was launched in 2020 and has already been selected for several interior design projects around the world. This is good news, especially because Blueprint Chair, like all Form & Refine's products, was created with time, care and sustainability at its core in the form of locally sourced wood and local craftsmanship in the workshop with the necessary time to make sure every detail is perfectly finished.

For additional information about Form & Refine or Blueprint Chair, please contact Helle Herman Mortensen at helle@formandrefine.com or telephone +45 2984 2978

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// Images of Blueprint Chair can be downloaded [here](#)

